

Company Profile

Company Mission Statement

- To be passionate, motivated, energetic print partners, offering uncompromised support and service to our clients.
- To keep up with the latest technological advances thereby offering a full range of print marketing solutions.
- To produce competitively priced, quality work with reliable, timeous delivery outcomes that will surpass our clients expectations.
- A hands on philosophy.

Background

Since our presses started rolling in 1968 we have built an enviable reputation in the Gauteng Printing Industry. Registered in 1994 as House of Print (Pty) Ltd, the company now boasts an impressive stable of printing presses and finishing equipment. We offer through the line services from Point of Sale, Digital Print to Litho Print. We also offer Web and Gravure printing through our sister company, CTP printers.

Print Equipment

Litho

Two state of the art 8 colour presses and two five colour press's with in line Aqueous Coating Units and extended driers. Our press sizes allow us to print up to 710mm X 1020mm

Digital

A 5 colour Digital Kodak NexPress 2500, with a maximum size of 350 x 500mm including a matt & gloss "UV" finishing and an iGen4, with a maximum image size of 354 x 560mm. We also have the capability s of running raised varnish. The Nexpress enables us to print board weights up to 450 microns.

POS

EFI Vutek 3200, large format Digital Press with a 3.2meters image size. For all point of Sale printing.

Orders may be made out to House of Print or Artone Press

57 Trump Street West, Selby, Johannesburg, 2001 • PO Box 9517, Johannesburg, 2000 • Tel: +27 11 493 8516 • Fax: +27 11 493 1870

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DTP

We have recently upgraded our two Computer to plate systems. This coupled with Insite, pre press technology, allows a web interface for uploading proofing of electronic material, and coupled with prinerger for your PDF workflows, gives you the edge with the latest technology. This technology allows us to produce plotter proofs (imposed where required). Plotter proofs are provided at 85% colour accuracy for your approval. It also allows you the comfort of making changes and creating a PDF on our system from your own computer.

The plotter proofing system has been colour profiled to match the images off the multi colour litho presses, as has the Nexpress and Igen digital press's, which allows us to produce campaign elements through both printing methods and to achieve an acceptable colour match across the whole campaign. The Digital presses may also be used to match the exact paper on which you will be printing the campaign on.

Our Finishing Equipment

Muller Martini Gang line – 6 stations with cover feed, inline 3 knife trimmer and stacker

3 Setmaster binding machines

Perfect Binder with a 3 knife trimmer.

7 X Die cutting & creasing presses – various sizes – from 1040 mmX 740mm down to 250mm x 320mm

6 X Folding machines with 9 different configurations

Laminating – matt and gloss, to support quick turn around digital production

Twin wire binding

Perforating – both flat bed and rotary

Multihead drilling machine

UV varnish

Six large guillotines

Three shrink-wrap facilities, including fully automated

2 x Sample - die cutter's up to 3m X 2m

By operating the above machinery, we minimise the reliance on external finishing houses, thereby enhancing our control over both quality and our ability to meet tight delivery deadlines. Our despatch runs Nine delivery vehicles + 2 motorbikes.

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Our Engine Room

We realise that our most important investment, aside of our equipment, is that of our highly trained staff. In this regard, we encourage the development and growth of our staff members through ongoing training and mentorship and our management structure is starting to reflect this effort.

One of our biggest strengths is the length of service that our staff have achieved. We have 59 staff, out of a compliment of 141, that have more than 20 year service. This vast experience ensures that the entire staff is familiar with our clients' production and quality requirements and they fully understand and appreciate the value that our very loyal client base brings to the business.

BEE Status

Although we are not black owned, we are a Level 3 Contributor. We are totally committed to Empowerment and over the past years have put the following steps in place. We have promoted 6 PDI, to managers. We are currently training 3 PDI's to become a machine minders and have promoted seven PDI's to new positions, such as our despatch clerks, the directors P.A., a buyer and two lady's in the financial department. These lady's all started as factory finishing staff. With value added, gives HOP 125% procurement recognition

Our business philosophy

- To develop longstanding relationships with our clients – for our mutual benefit. Many of our clients have been loyal for more than 20 years. We believe that our philosophy of being honest when committing to delivery deadlines, and taking a commercial approach when charging for extra time spent on rectifying files.
- Similarly, we spend time nurturing relationships with our merchants and outwork suppliers. They collectively appreciate our loyal support, which results in us enjoying better than competitive pricing and enhanced service levels, because of our prompt payment policy, which allows us to commit to and meet tight deadlines as a consequence of their support.
- We value the support we receive from our staff across the board and regularly support them financially and emotionally in meeting the demands that society places on them.
- Lastly, Andre Bam our Managing Director believes in managing the business from the coal face and not at arms length, and is available at any time to assist with technical advice, quotes, production enquiries and welcome pre-production meetings to ensure the smooth production of your print requirements.

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Our client base

We are fortunate to have a broad based client list, encompassing the music industry, commercial entities, consumer and pharmaceutical agencies, design studios advertising agencies. Client base may be asked for on request.

In Conclusion

We believe our blend of modern diverse machinery and services, expertise, business philosophy and personal attention make us unique in our industry, and that this results in superb quality of production and reliability in bringing your printed communication to life. We trust you will afford us an opportunity to produce your print requirements and to develop a mutually beneficial working relationship.

Contact Details

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Address: 28 Wright Street, Industria West, Johannesburg

Web: www.houseofprint.co.za

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